IAC-25-D2.1.7

Small Launchers - 2025 Survey and Competitive Landscape

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Abstract

The small launch industry has seen more pivots and continued execution challenges since the previous study in 2023. Many firms continue to announce larger rockets, while others are falling dormant. In 2025, the first two orbital launches by companies outside the United States were attempted by Isar Aerospace in Europe and Gilmour Space in Australia. Several others are expected before the end of the year but may not happen as announced. Relativity Space, once claiming Terran-1 as the "most pre-sold rocket in history before launch," raised over \$1.3 billion but cancelled after a partial failure in 2023, following 7–8 years of development. Astra went public in 2021 at about \$2.1B valuation but was privatized in 2024 for about \$10M. ABL raised over \$500M, suffered a failed maiden launch in 2023, and pivoted to missiles in 2024. In contrast, Rocket Lab has passed 70 Electron launches and reached gross profit in launch, meaning revenue per flight now exceeds cost. Firefly has flown six Alpha missions and became publicly listed in 2025.

NewSpace Index (www.newspace.im) has been tracking small launch vehicles since 2016 and includes 216 entries, up from 203 in the previous survey. The public directory focuses on new private rockets that were, are or will be available on the worldwide commercial launch market. A small launcher is defined as capable of launching up to a 1500 kg payload to a 700 km SSO orbit.

The first half of this paper provides an updated statistical overview of small launch vehicles. Development status, payload capacity, first launch years, development delays, launch costs, geographical distribution, propellant types, reusability plans, and funding will be reported where available. Only 1 known small launcher company was founded in 2024 and at least 64 launch companies have received >\$1M in funding.

The second part discusses small launcher trends and the evolving competitive landscape. Statements about there is no market in dedicated small launch are imprecise but it is far from the billion-dollar forecast in many reports. As the sector matures, the next years will show who can demonstrate both technical execution and commercial viability. Alongside small launchers, larger rockets and emerging space tugs will increase access to orbit, often underselling to attract customers and generate revenue.

Other key questions remain: when will the first (partially) reusable small launcher appear, and how will lower-cost alternatives change demand compared to Electron's relatively high price of \$7.5M per flight?

Keywords: launchers, rockets, small launchers, small lift launch vehicles, dedicated launchers

1. INTRODUCTION

This survey gives an overview of the current state of the small launch industry and discusses changes during the 2 years since the previous study by the author. For a more complete picture, please also see the papers from IAC 2021¹ and 2023.² The focus of this paper is on recent developments and changes, rather than providing a comprehensive historical account of the small launcher sector.

NewSpace Index (www.newspace.im) has tracked small launch vehicles since 2016.³ There are 216 entries as of August 2025, which makes it one of the largest public databases. There were about 30 launchers listed in 2016, 60 by the end of 2017, 180 in the 2021 and 203 in the previous 2023 study.

A short history of small launchers was covered in the 2021 study. The 2021 and 2023 papers also include more complete literature reviews. 1, 2

Over the past two years, optimism around small launch has been further tempered by reality. Launch failures, delays, and financial pressures have affected many companies, while high-profile entrants such as ABL have exited the launcher sector altogether.

The first orbital launch attempts by Isar Aerospace in Europe and Gilmour Space in Australia in 2025 were important milestones. However, these are only initial steps. Long-term success will depend on reaching orbit, scaling production, and demonstrating sustainable economics, challenges that are expected to take many years to resolve.

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2. LITERATURE REVIEW

Recent academic literature on small launch vehicles seems to be relatively limited. Nevertheless, several studies since 2023 have addressed market dynamics, cost performance, propulsion options, and sustainability. Gunter's Space Page⁴ (Gunter D. Krebs), Jonathan's Space Report⁵ (Jonathan Mc-Dowell) and Space Launch Report⁶ (Ed Kyle) have continued keeping lists of launches and launch vehicles. Regular surveys of the small launcher sector were presented by C. Niederstrasser, but no updates since 2022 have been found.⁷ P. Lionnet has continued to write about launch vehicles and their economics.^{8,9} Further analyses have been published outside the academic literature, including articles by Chris Larmour (former CEO of Orbex), 10, 11 and for example by John Holst¹² and Peter Hague. ¹³

Market outlook and business challenges. Novaspace forecasts nearly 14000 smallsats (<500 kg) launching between 2024–2033.¹⁴ Other analyses highlight ongoing uncertainty in small launch demand. Bhalodia (2024) describes the rapid growth of the segment as a speculative bubble, warning that rideshare missions are strong competition. 15 Meshko (2024) examines how companies have adapted strategies to changing technological and financial conditions, while a 2025 programmatic analysis stresses that new entrants continue to face high technical and organisational risks. 16,17 Motta (2024) questions if there is sufficient market demand for many micro-launchers to achieve sustainability. 18 In the NewSpace Index's Gartner Hype Cycle illustration, clearly near the trough of disillusionment.¹⁹

Vehicle design and cost performance. Cost efficiency remains a central concern. González-González et al. (2025) argues that many advertised prices for payloads < 400 kg are unrealistic, and suggest a more target of about \$15,000 per kg to LEO.²⁰ Related discussions of pricing, such as Autry (2024), claim competitive cost-per-kilogram advantages for new vehicles under development.²¹ A recent NASA cost study found that U.S. government launch costs increased by an average of 2.8% annually between 1996 and 2024, with no evidence of a downward shift even after new commercial providers.²²

Sustainability and technologies. Hybrid rockets have received renewed attention for small launchers. Wei et al. (2024) review advances in hybrid propulsion, including new fuel grain formulations, that address regression rate limitations and instabilities.²³ Casalino et al. (2022) analyze hybrid rockets with both ground-based and air-launch concepts, finding performance trade-offs depending on

mission profile.²⁴ Musso et al. (2024) propose a multidisciplinary optimization framework that includes life-cycle assessment into design, aiming to reduce the environmental footprint of reusable microsatellite launchers.²⁵ Dietlein (2024) complements this with a system study of recovery methods for reusable first stages in future European launchers.²⁶

Launch strategies and access to orbit. Comparative studies investigate alternative launch architectures. Barato et al. (2024) examine strategies for small satellites to access defined low Earth orbits, highlighting the influence of launcher availability and rideshare constraints.²⁷ Maquera-Ortega (2024) presents conceptual designs for dedicated smallsat launchers aimed at improving responsiveness and affordability for the expanding small satelliteb market.²⁸ Tinoco et al. (2025) proposed a framework for evaluating readiness levels of new spaceports,²⁹ which could also be used to assess the readiness of small launch vehicles.

Policy and security aspects. Beyond economics and technology, several studies examine the security implications of the growing number of small launcher programs. Brockmann and Héau (2024) highlight how the expansion of NewSpace industry capabilities can blur the line between civilian and missile technologies.³⁰ A related SIPRI study maps the spread of NewSpace companies developing or testing missile-related technology and finds that at least eight countries outside the Missile Technology Control Regime now host active micro-launcher projects.³¹ These works argue that small and micro launchers may present new missile proliferation risks, or at minimum complicate export control.^{32,33}



Figure 1: Rocket Lab Electron launches TROPICS mission from Cape Canaveral, May 2023 (NASA)

In summary, recent work touches on business viability, design optimization, sustainability, and alternative launch strategies for small launch vehicles. A broader view of developments is drawn from industry sources, summarized in the next section.

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3. DEVELOPMENTS SINCE 2023

This section provides a broad overview of major developments in small launch vehicles since mid-2023, drawing mainly from industry reports, news, and blogs. Global orbital launches have continued to rise, yet almost all of the increase has been driven by SpaceX as per Figure 2. China has shown gradual growth too, while launch activity in the rest of the world has remained stable or slightly declined.

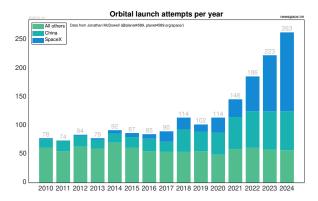


Figure 2: Yearly Rocket Launches

Satellite deployments show a slightly different pattern as seen on Figure 3. After rapid expansion, the yearly number of spacecraft launched has baselined at around 2800–2900 in 2023 and 2024. Starlink remains very dominant, but their newer satellite generations are larger and launched fewer at a time. Recently, China has started deploying their large constellations, and Amazon's Kuiper began launches too. However, if Starlink, OneWeb, Kuiper and Chinese deployments are excluded, global growth in satellite launches has been relatively small.

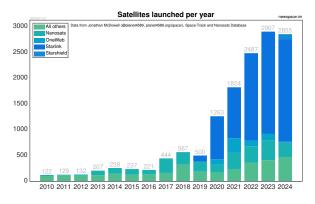


Figure 3: Yearly Satellite Launches

In a 2025 keynote, Peter Beck stated that "small launch is well and truly being solved," citing Electron's track record.³⁴ Electron nearly reached orbit on its first attempt in 2017. Peter Beck remarked in 2025 that "you're not going to hear some rubbish

about clearing the pad being a success" when asked about Neutron's first flight. 35

Venture capitalist Steve Jurvetson predicted in 2023 that "over 100" small launch companies could go bankrupt within 2 years, warning of an investor "hangover" across the broader space economy. ³⁶

Europe In Europe, PLD Space conducted the suborbital flight of Miura-1 in October 2023, reaching 46 km altitude.³⁷ However, the company claimed it was "the first private European rocket to reach space"³⁷ and "the first rocket created by a private company in Europe".³⁸ The altitude remained below the Kármán line of 100 km and such inaccurate claims are already spreading.³⁹ Prior private European flights include for example Skyrora's Skylark Micro to 26.9 km in 2020,⁴⁰ and Copenhagen Suborbitals' Nexø II in 2018.⁴¹ PLD Space raised more than €170 M by late 2024 including €40.5 M from Spain's aerospace program and loans over €40 M.⁴²

In March 2025, Isar Aerospace launched its *Spectrum* from Andøya, Norway, but the maiden flight lasted about 30 seconds. ⁴³ Isar Aerospace extended its Series C by €65 M in June 2024, bringing the round above €220 M. ⁴⁴ By 2025, it had secured more than \$420 M⁴³ including €150M in June 2025. ⁴⁵

Rocket Factory Augsburg suffered a first-stage engine explosion during a hot-fire at SaxaVord in December 2023. Ho In 2024, HyImpulse conducted a successful suborbital launch of its SR75 hybrid rocket. In Poland, the ILR-33 Amber 2K became the first national rocket to reach space in 2024. Skyrora is preparing its first UK suborbital launch of $Skylark\ L$ from SaxaVord in 2025, following earlier testing in Iceland. Ho

Germany committed an additional €95 M to Isar, RFA, and HyImpulse in December 2024.⁵⁰ ESA awarded €44.2 M in Boost! contracts in 2024 to Isar, RFA, HyImpulse, and Orbex.⁵¹

Among larger rockets, RFA and PLD have presented their plans. 52,53 The Exploration Company is developing a reusable *Helix* engine and were selected by ESA for funding in 2024.54

The European Space Agency in 2024 announced the *European Launcher Challenge*, offering up to €169 M to support new small launchers. ⁵⁵ RFA, Orbex, Isar, PLD Space, and Maiaspace were selected for the first round. 55

Asia-Pacific In Australia, Gilmour Space attempted first orbital launch with its hybrid-fueled Eris on July 30, 2025. The vehicle lifted off but lost thrust after 14 seconds. 56,57

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In Japan, Space One attempted two orbital launches of its small solid *Kairos* in 2024, both of which failed shortly after liftoff.⁵⁸ Honda in Japan performed a vertical landing test in 2025.⁵⁹

In South Korea, Innospace went public in July 2024 with an expected valuation near \$294 M, raising funds for its Hanbit-Nano launcher family. However, its share price has declined after the IPO. 60,61

China CAS Space extended its run of successes with Lijian-1 (Kinetica-1), including a November 2024 flight that carried 15 satellites with its first international payload for Oman. ⁶² However, a December 2024 launch ended in failure. ⁶³

iSpace returned to orbit with a successful Hyperbola-1 launch in July 2025 after setbacks. ⁶⁴

Landspace had already demonstrated methalox to orbit with Zhuque-2 in July 2023, but a later flight of the Zhuque-2E failed in 2025. The company received \$123 M in December 2024 in state funding for a reusable variant.

CAS Space and Landspace also advanced plans for public listings in 2025.67

United States Rocket Lab is increasing cadence, with 16 launches in 2024 reaching 58 total missions by year end, and reached 70 flights in August 2025, including two within 48 hours. ⁶² Electron's launch services are financially breakeven (gross profit) since 2023, revenue per launch exceeds costs. ⁶⁸

Firefly Aerospace has launched six Alpha rockets, with 4 experiencing anomalies or partial failures.⁶⁹ Firefly Aerospace raised \$175 M in late 2024^{70} and completed an IPO in August 2025, raising \$868 M at a valuation of \$6.3 B.⁷¹

Astra was taken private in 2024 at a valuation near $$12\,\mathrm{M}.^{72}$ ABL Space had raised about $$461\mathrm{M}$ but pivoted to missile programs in late 2024 after one orbital launch attempt failure in 2023 and losing the second rocket during preflight testing.

In August 2025, a new U.S. executive order was issued to accelerate licensing, spaceport construction, and emerging on-orbit activities. 74

4. METHODOLOGY

This section describes the survey criteria, which has resulted in the 216 entries, and provides explanation about some of the classifications used to categorize and compare the small launch vehicles.

This study builds on the NewSpace Index database of small launch vehicles and follows a similar methodology to the author's previous surveys.

Using the following criteria, the survey compiled data on each launcher's status, technical parameters, launch history, and funding. Public sources, company statements, and industry news up to August 2025 were used to update the dataset. The statistical results presented here reflect the information available (and vetted by the author to best abilities) as of August 31, 2025.

4.1 Survey Criteria

- Small launcher up to 1500 kg to 700 km Sun-Synchronous Orbit (SSO). In literature, micro-launchers have been defined as <500 kg and small launchers as 501 kg 2000 kg.^{75–77} NASA has also used <2000 kg for the small launch vehicle class.⁷⁸
- Commercial and civilian It is preferred that rockets must be or are planned to be available in the commercial market or they have launched such missions. These criteria exclude small launchers from e.g., Israel (Shavit), Iran (Safir) and North Korea (Unha).
- Performance to SSO orbit Different entities publish varying payload performance values for the rockets. In this case, payload to 500 km SSO is preferred. Thus, some values might look smaller when compared to other sources. When matching official values have not been found, then no effort has been made to re-calculate payload masses. In other words, performances are not strictly comparable, because the orbits can be different.
- Orbital class Must be capable of putting a payload into orbit. Suborbital launch vehicles have not been included in this survey.
- First launches after 1990 This limit exists to include commercial Pegasus and Athena launchers, while excluding early and often non-commercial rocket families such as Scout (USA), Thor-Delta (USA), Diamant (France), Long March 1 (China), M or Mu (Japan), Kosmos-3M (Russia) and others.
- Single entry per organisation preferred
 Many organisations are developing multiple
 launchers as presented on their websites. In
 most cases, only the first-to-fly or the most
 prominent launch vehicle has been included.
 Next ones are added when the initial vehicle
 becomes operational or is retired or cancelled.
 This avoids multiple conceptual rockets from
 the same entity in case all of them have a low
 probability of making to an orbital launch.

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4.2 Status Classification

Each launcher in the survey is assigned a development status, based on available public information, and in some cases by the lack of it.

- Retired Launchers that were operational, but have since been officially discontinued, or no further launches have been announced, or many years have passed since last news.
- Operational Launches to orbit have been performed (successfully or not) and the next launches will likely have useful payloads and high likelihood of achieving orbital velocity. Including unsuccessful orbital launches here avoids having a separate category for them.
- **Development** Suitable indicators are two or more from: the company and project is visibly active, the year for the first launch has been announced, relevant updates on social media channels and in the news, team size is increasing, private funding has been announced and/or governmental projects awarded.
- Concept Alternatively, idea or study stage. Possible indicators are: study project and not yet approved for hardware development, lack of proof about sustained technical development, active development is unlikely based on funding level, types of updates on social media and via news media, team very small and not increasing and have alternative jobs based on LinkedIn. In other words, creating a website with some renders and specifications (in the best case) does not equal a new launcher in development. This status may be the most debatable and it still leaves a possibility that active development will start in the future.
- **Dormant** The first step towards Cancelled. Possible indicators are offline website, lack of recent (1+ year) posts on social media channels, very small team or a single person according to LinkedIn, no announced funding. Some could be in stealth mode and future will tell.
- Cancelled Indicates a small launcher, which
 project has been announced to have been
 stopped, or which website has been offline for
 years, or no indication of the launcher on the
 organisation website anymore when it used to
 be there before, or company bankrupt.

4.3 Limitations

This study has limitations that should be acknowledged. First, the data on small launch vehicles is constantly evolving. New announcements, delays, and failures can quickly change the status or outlook for a given project. Negative news or developments are rarely announced. The numbers presented (e.g., counts of operational vehicles, funding amounts) are based on the best available information as of August 31, 2025, but may quickly become outdated as companies progress or shut down.

Secondly, there is an inherent selection bias in the sources. Much of the data comes from company press releases or news reports. Firms may inflate or obscure figures for marketing purposes.

Third, the quoted price and performance figures should be treated cautiously. For several rockets, the publicly available values are years old and may not reflect redesigns or recent changes. While these numbers have been retained for consistency, they may not represent current capabilities and offerings.

Another limitation concerns categorization. The boundary between "Development" and "Concept," or labeling a project as "Dormant," involves subjective judgment. Different analysts might classify borderline cases differently. In this study, classifications were aligned with earlier surveys, generally giving the benefit of the doubt to many projects with some recent activity.

Market sizing for dedicated small launch is also not straightforward. No independent quantitative forecast was produced. Instead, reports and observed activity were synthesized. Forecasts vary widely, and many past estimates from the growth-hype period have proven inaccurate in hindsight.

Finally, this study does not cover suborbital launchers or space tourism vehicles, which form a different market (e.g., Blue Origin's New Shepard). Larger vehicles above about 1500 kg to SSO are also excluded, which places rockets such as Rocket Lab's Neutron outside scope.

In summary, the results should be taken as a snapshot with approximate figures. The overall trends are clear, but individual data points (such as costs or performance metrics) may have uncertainty. Ongoing research and updates are necessary to keep track of this industry.

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5. SURVEY RESULTS

Figure 4 lists 105 of 216 surveyed small launchers, leaving out Cancelled, Dormant and Concept statuses for better readability. The full list and all figures will be available online at the NewSpace Index.³

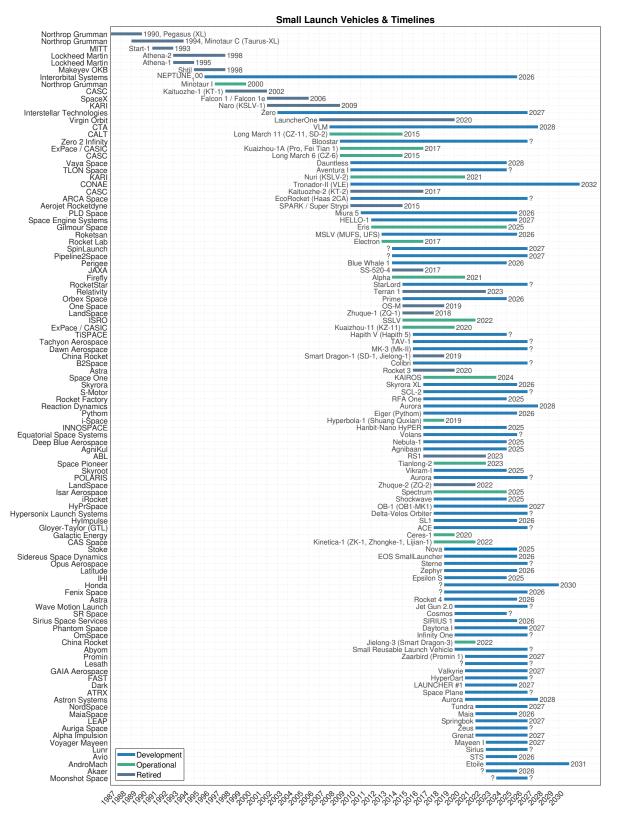


Figure 4: Small Launcher Timelines

6. STATISTICAL OVERVIEW

This section covers the statistical overview of the 216 entries in this 2025 small launchers survey. The focus is on changes and updates compared to earlier surveys, rather than restatement of most data.

6.1 Development Status

Figure 5 summarizes the current status of 216 small launch vehicles. 13 entries have been added in the last 2 years. Several of them are second rockets from the same organisations, some were already dormant or cancelled by the time of entry, while others are newly founded or discovered startups.

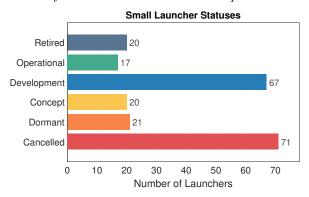


Figure 5: Current Status of Small Launchers

The number of retired small launchers has increased to 20 (~9%), up from 13 in 2023. This includes vehicles that performed at least one orbital launch attempt before cancellation. Notable additions since the last survey are ABL's RS1, MITT's Start-1, Northrop Grumman's Pegasus, Zhuque-2 (Zhuque-2E is too large) and OneSpace's OS-M (only 1 failed launch in 2019). Official announcement for Pegasus has not been found but assuming retired due to last launch in 2021. In some cases, companies have pivoted to other products, such as ABL moving towards missile development.

Operational launchers are 17 (8%), slightly lower than 2 years ago. This includes vehicles such as Rocket Lab's Electron, Firefly Alpha, China's Long March 6, Ceres-1, and Kuaizhou-1A, as well as India's SSLV and South Korea's Nuri. Several new entrants have joined since 2023, including Space One's KAIROS, Isar's Spectrum and Gilmour's Eris. However, a number of operational rockets have flown rarely, in some cases with more than a year since the last mission, and may be retired in practice.

Projects in active development now number 67 (31%), down from 88 in 2023. This is due to some advancing to operational status and others shifting back to concept, dormant or cancelled status. About

half of the development projects advertise a maiden launch date, though delays remain very common. Stoke Space has been moved into Pivot/Cancelled, because the current performance of 3000 kg of Nova is out-of-scope in the context of this database. The company itself is active and seemingly doing well.⁷⁹

Concept-stage projects are at 20 (9%), up from 19 in the last survey. These are typically early paper projects or initiatives without confirmed funding. Some have been moved from Development to Concept as no progress has been observed while some were moved to Cancelled. The true number of dormant projects is likely even higher, since some "development" projects may actually be inactive.

Cancelled projects have increased sharply to 71 (33%), from 20 in 2023. This is due to some recent failures or pivots and many older long-silent projects were confidently deemed to be no longer active.

In total, half (52%) of all identified small launch projects are no longer actively developing hardware (retired, dormant, or cancelled). Only about one-third remain in active development, and <10% are considered operational. Only about 16% have ever had an orbital launch attempt (operational or retired). Most operational vehicles are from China. This illustrates consolidation compared to the peak optimism of the late 2010s and early 2020s. Further consolidation is extremely likely.

6.2 Yearly Launches

Figure 6 plots the orbital flight attempts of small launch vehicles since 2000. Activity was sporadic in the early 2000s, with only a few attempts per year, but began to increase after 2017. Electron accounts for the largest share of recent launches with 16 in 2024, while Ceres-1 and Kuaizhou-1A contribute notable share of the Chinese activity. High failure rates remain even as annual attempts have increased, but more often from maiden flights of new launchers.

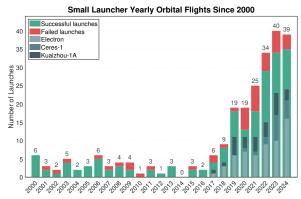


Figure 6: Yearly Orbital Launches of Small Rockets

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6.3 Total Launches

Figure 7 summarizes the flight heritage of small launch vehicles. As of August 2025, the most flown vehicle is Rocket Lab's *Electron* at 70 flights.⁸⁰

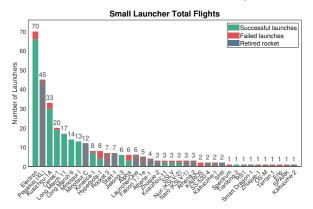


Figure 7: Orbital Launches of Small Launch Vehicles

Other small launchers include *Pegasus* (45 flights), *Kuaizhou-1A* (33), and *Ceres-1* (20). Several others such as *Long March 11*, *Minotaur I/C*, *Alpha* and *Kinetica-1* (*Lijian-1*) have between 6 and 17 launches. A long tail of vehicles, including *Zhuque-2*, *LauncherOne*, *Eris*, and *Spectrum* have flown only one to a few times, with some experiencing maidenflight failures.

Firefly Aerospace's *Alpha* has flown six times by mid-2025, with 4 of those missions experiencing failures or partial failures.⁶⁹ This shows the difficulty of establishing reliability even after initial success.

The chart also highlights that most vehicles have short operational lifetime. Over 10 small launchers conducted only 1-3 flights before retirement, dormancy or pivot to larger rockets. A significant share comes from China, accounting for more than half of the recently active small launchers worldwide.

6.4 Performances

As seen on Figure 8, most launchers are targeting payload capacities in the $50-150\,\mathrm{kg}$ and $150-300\,\mathrm{kg}$ ranges. The collected specifications are typically given for $500\,\mathrm{km}$ SSO orbits when available.

Recent design updates include Interstellar's ZERO, originally announced about 250 kg to SSO, now revised to 1000 kg with a first flight targeted for 2027.⁸¹ HyImpulse has also updated its SL1 design, increasing payload from 500 to 600 kg and extending vehicle length by about five meters.⁸²

Overall, while many paper specifications exist, only a handful of vehicles have demonstrated performance in practice. Several design parameters have been revised as programs mature. The more significant bottleneck remains reaching the pad and achieving orbit. With multiple retirements and cancellations in recent years, there is also a trend toward larger vehicles in the 500–1000 kg range. Apart from the few updates noted above, most stated payload capacities remain unchanged from earlier surveys.

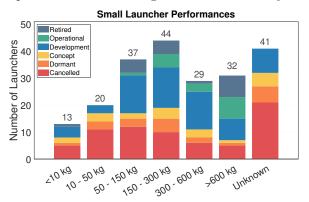


Figure 8: Payload Capacity of Small Launchers

6.5 Absolute Prices

Figure 9 shows the absolute prices for dedicated launches. Mission costs for more than half of the small rockets have not been publicly revealed.



Figure 9: Dedicated Costs of Small Launchers

Rocket Lab's *Electron* is still listed at $\sim \$7-8\,\mathrm{M}$ per launch. $^{83,\,84}$ Firefly Alpha is about $\$12\mathrm{M}.^{85}$

Rocket Factory Augsburg (RFA) advertised a price of about €3 M per mission in 2021,⁸⁶ but no recent figures have been found. Given inflation and the difficulty of sustaining operations at such a low level, it is unclear whether this price remains valid.

None of the very low cost launchers are operational yet, which matches Figure 8.

Overall, there have also been very few changes in disclosed pricing since the previous survey.

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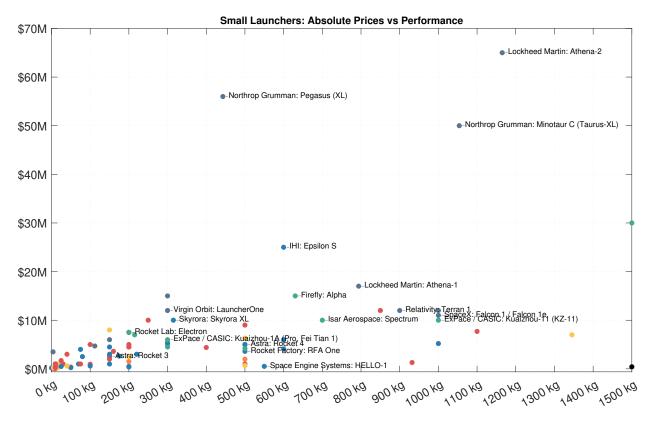


Figure 10: Absolute Costs per Kilogram vs Performance of Small Launchers

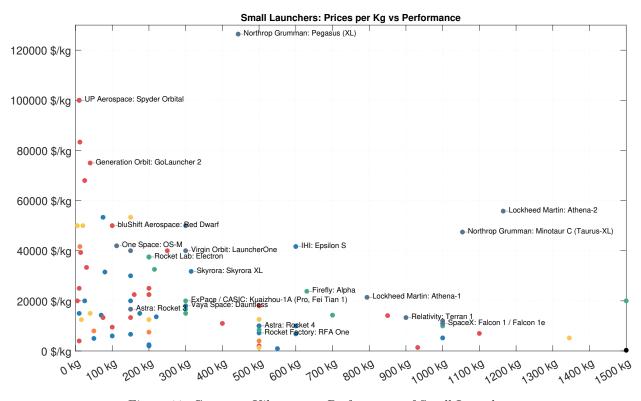


Figure 11: Costs per Kilogram vs Performance of Small Launchers

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6.6 Prices per Kilogram

Figure 12 illustrates the dedicated launch prices per kilogram. Since 2023, almost no new information has been found on per-kilogram costs. The only solid benchmarks remain Rocket Lab's *Electron*, at about 37-40k/kg based on a 7.5-8 M price for a 200 kg payload, and Firefly's *Alpha*, at roughly 40k/kg based on a 4kg based on a 4kg.

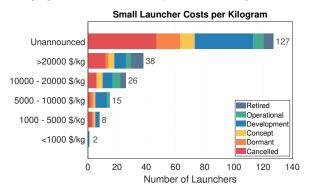


Figure 12: Kilogram Prices of Small Launchers

For comparison with all rockets, P. Lionnet and N. Sahli write that the actual price paid by the customer varies between 8-15k%/kg and upwards to 70-100 k\$/kg, with an average price for the past 20 years of 15-20k\$/kg for launches to LEO and 25-30k\$/kg for launches to GEO and similar.

6.7 Absolute Costs vs Performance

Figure 10 plots the absolute prices of the rockets in relation to their payload capabilities in kilograms. No significant changes have been observed since the last survey, and most vehicles still lack confirmed pricing. A more detailed discussion of this figure can be found in the 2023 survey.²

6.8 Costs per Kilogram vs Performance

Figure 11 shows the cost per kilogram of small launchers relative to their payload capacities. Some values may seem higher, because payloads to SSO orbits are preferred where available. Since 2023, similarly almost no new data has become available.

The robust benchmarks remain Rocket Lab's *Electron* at about \$37,500/kg and Firefly's *Alpha* at about \$19,000/kg. Rocket Factory Augsburg has previously quoted a low figure of around \$3,000/kg, but this is based on a 2021 estimate and its economic sustainability is uncertain. As before, dollars per kilogram provides only an approximate comparison due to factors such as adapters, volume limits, and common underutilization of payload capacity. ^{87,88}

6.9 First Launches

Figure 13 shows the first orbital launch attempts by years as they happened, or the upcoming maiden launches by the latest public announcements.

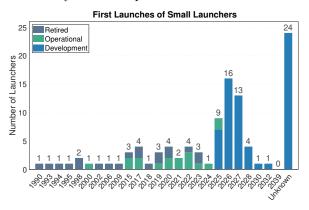


Figure 13: First Launch Years of Small Launchers

In the 2023 figure, maiden flights for 16 launchers were scheduled for 2023, 32 for 2024 and 8 for 2025. When looking back to what happened, then in the year 2023 only 3 small launchers made first orbital launch attempts. They were Tianlong-2 from Space Pioneer, ABL's RS1 and Relativity's Terran 1. The latter two have been retired.

In 2024, first orbital launch attempt was by Space One's KAIROS.

In 2025, first orbital launch attempts have been made by Isar's Spectrum and Gilmour's Eris.

As of August 2025, maiden flights for 7 more small launchers are scheduled for 2025. They include for example RFA's One, IHI Aerospace's Epsilon-S and AgniKul's AgniBaan. Most of the 7 are unlikely to happen based on historical trends.

There are 16 maiden flights currently known to be scheduled for 2026 and 13 for 2027.

It is worth noting that first-launch failure rates are high. Roughly half of maiden flights of new rockets fail.⁸⁹ The small launcher sector has conformed to this trend. Some exceptions exist, Tianlong-2 in 2023 succeeded on first try and Ceres-1 in 2020. This means that many "operational" vehicles actually prove themselves after a second or third flight.

6.10 Founded

Founding years of small launcher organisations are shown in Figure 14. For older organisations, the establishment year is not always the start of their launcher projects, but for newer startups in the last two decades this correlation is usually strong.

The founding of new small lift launch vehicle companies peaked around 2016–2020, but has not

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yet fully collapsed. The number for 2024–2025 will likely rise in the future as additional projects are discovered. The peak years also contain the largest share of dormant and canceled projects, about half.

New companies founded in 2023 include Voyager Mayeen, AndroMach, Lunr and Black Aerospace. Moonshot Space was founded in 2024.

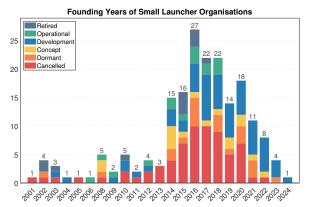


Figure 14: Small Launchers by Organisations Founding Years

6.11 Launch Types

Launch methods or types have been categorized in Figure 15. Launching from land is the most popular choice followed by a plane and a balloon.

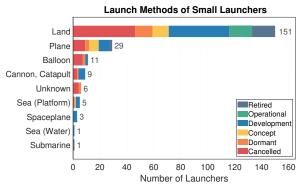


Figure 15: Launch Types of Small Launchers

Since 2023, some diversification has continued. China's Ceres-1 has been launched from a sea platform several times, 90 in addition to land sites, joining Orienspace's much larger Gravity-1 as an example of barge-based commercial operations. 91

In the United States, SpinLaunch seems to be focusing more on the Meridian constellation and recently raised \$30M.⁹² A newer entrant, Auriga Space, has raised \$12.2M to pursue an electromagnetic launch track.⁹³ Dark is developing an air-launched spacecraft to defend satellites and remove debris.⁹⁴ Apart from these, no major changes have been observed.

6.12 Development Times

Small launcher development times in years are presented on Figure 16. The starting point is the founding year of the organisation or an announced start of the project. End point is the first orbital launch attempt or the currently announced future goal, independent of the launcher making it to orbit.

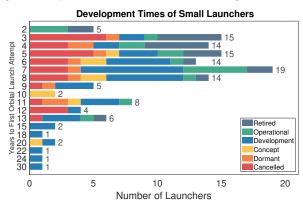


Figure 16: Small Launchers Development Periods

The chart shows that it is possible to develop an orbital-class rocket in 3-5 years. SpaceX's Falcon 1 took 4 years until the first launch attempt in 2006 and 6 years until the 4th launch in 2008. Astra needed 4 years, but Ventions heritage likely helped. Firefly's Alpha took 7 years, but that included a bankruptcy period. The active development of Electron started in 2013, also needing about 4 years. ⁹⁵ Chinese rocket startups have been relatively quick.

Isar Aerospace was founded in 2018 requiring about 7 years to the first launch. Gilmour Space was founded in 2012 and needed about 13 years to perform maiden flight.

Many rocket companies like to compare their first orbital launches with Falcon 1 and Electron, because those maiden launches also failed. However, one should also look at the development times and budgets, flight time and altitude, and months-years to the second launch. As know-how becomes more widespread in the world, building a rocket should become cheaper and faster, in theory.

6.13 Development Delays

Development delays in years are on Figure 17. Originally announced launch years have been compared with the latest announcements or performed launches. A 2 to 3 year delay is common. Small rockets from China have a better track record. Large amount of launchers are unknown, because the flight date goals have not been announced or not updated when the previous date(s) passed.

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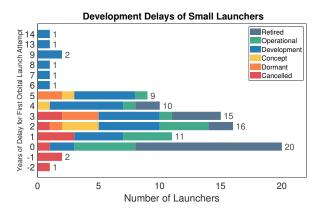


Figure 17: Small Launchers Development Delays

Among the recent maiden flights, KAIROS originally planned to launch in 2022, Spectrum in 2021 and Eris in 2020. Thus, several European examples have seen or are pushing to 4-5 years of delays. A longer list of examples is in the previous study.

Many companies are assumed to set aggressive launch dates to attract funding or publicity, only to quietly push them out multiple times. By the 2-year mark, some are on their third or fourth promised date. A 4-5 year delay is no longer unusual either. The related internal management and execution mindset would be worth an independent study.

6.14 Launch Frequency

Planned launch frequencies or cadences of small launch vehicles are shown in Figure 18.

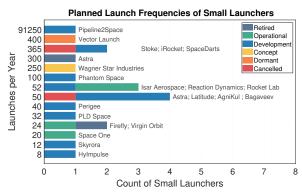


Figure 18: Small Launchers Planned Frequencies

While several vehicles have recently become operational, none have reached their announced annual cadences. In most cases, actual launch rates remain limited by vehicle readiness or by the ability of customers to provide payloads. Earlier surveys provided a more detailed literature review.

Rocket Lab continues to be the clear leader, conducting 16 missions in 2024 and 11 by August 2025. ⁸⁰ They are on track for 20+ missions in 2025 and

have proved capability to conduct weekly launches. ⁶⁸ Rocket Lab has noted that production capacity is not the limiting factor, but rather customer readiness. ⁹⁶ Most other providers remain focused on achieving first orbit or repeatable flights.

PLD Space is targeting a production rate of 32 Miura 5 launchers annually by 2030.⁹⁷

Firefly said in July 2024 that that it planned to perform as many as four Alpha launches in 2024 and up to six in 2025.⁹⁸ However, there was only one launch in 2024 and, so far, one in 2025.

Proposals for rapid-response launch services are common, but actual demand is likely to remain a niche compared to regular (commercial) missions.⁹⁹

6.15 Funding

Funding amounts for small launcher organisations have been grouped on Figure 19. For commercial organisations that have two or more entries, only one of the entries has the complete funding amount to avoid duplication. Many rocket projects inside larger organisations must have received significant funding, but those amounts usually have not been publicized, and are marked "Yes, amount unknown".

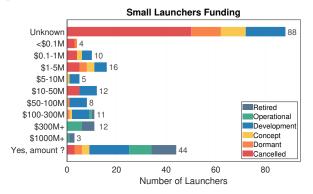


Figure 19: Small Launchers Funding Amounts

At least 85 organisations have received more than \$1 million in funding for small launchers, including approximately 20 from the "Yes, amout?" category, which are operational or retired.

At least 50 have received more than \$50 million, which is near the lower limit to get to orbit at this time. Galactic Energy performed the first orbital launch attempt after having raised about \$73M and is currently the lowest known commercial example. Gilmour Space attempted orbital launch after raising about \$140M. \$100, 101 Among the operational launchers or close to it, almost all have raised over \$100 million, some (large) multiples of that.

For comparison, Falcon 1 development costs were about \$90M, which would be approximately \$150M after adjusting for inflation. $^{102,\,103}$ Gwynne Shotwell

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wrote in a 2011 Feb article: "The cost of developing Falcon 9 and Dragon was ~\$600M, including the demo flights. Total company expenditures since being founded in 2002 are <\$800M, which includes all development costs for the Falcon 1, Falcon 9 and Dragon, as well as building launch sites at Vandenberg, Cape Canaveral and Kwajalein. That \$800M also includes 5 flights of Falcon 1 in addition to the 2 flights of Falcon 9 and 1 flight of Dragon. Falcon 9 was developed from a blank sheet to first launch in 4 years and 7 months for just over \$300M." 104

Between September 2023 and August 2025, several notable funding rounds were recorded. In India, Agnikul raised \$26.7 M in October 2023 to prepare for commercial launches. In December 2023, Orbex and HyImpulse together received £6.7 M from the UK Space Agency. Galactic Energy closed \$154 M across Series C and C+ rounds in 2023.

In 2024, Gilmour Space raised \$55 M, MaiaSpace received €125 M investment, Space Pioneer raised \$207 M, Orienspace \$83.5 M, and Landspace >\$123 M Latitude raised \$30 million in a Series B round. \$107 Firefly Aerospace closed a \$175 M Series D in November 2024. Public funding remained important in Europe: ESA awarded €44.2 M through Boost! contract extensions to Isar, RFA, Orbex, and HyImpulse, 51 and Germany later committed an additional €95 M to Isar, RFA, and HyImpulse in December 2024. ATEL Ventures also invested \$20 M in Isar in 2024. In South Korea, Innospace went public in July 2024 with valuation near \$294 M. 60,61

In June 2025, Isar Aerospace secured \$172 million¹⁰⁹ and Pitchbook estimates \$655M total raised.¹¹⁰ Excluding inflation, this is starting to reach SpaceX level in 2011 and Astra, Virgin Orbit and Relativity were past it during their pivots-cancellations.

In August 2025, Firefly Aerospace completed an IPO, raising about \$868 M.⁷¹ Japan's Interstellar Technologies secured \$62 M in a Series F round in July 2025.¹¹¹ Chinese companies CAS Space and Landspace announced plans for IPOs.⁶⁷ These rounds were accompanied by many smaller investments across many early stage firms. Astra raised about \$80 M after returning to private ownership.¹¹² iRocket announced an IPO deal in 2025 but the SPAC is reported to have \$1.6M left, for a deal valued at \$400 M.¹¹³ Gilmour is planning an IPO within 3 years.¹⁰¹

In 2025, ESA preselected five challengers for the European Launcher Challenge: Isar Aerospace, MaiaSpace, Orbex, PLD Space, and Rocket Factory Augsburg (RFA). ESA will conduct a dialogue phase with Member States, after which the second stage of the tender will open and contracts will be signed with the preselected challengers. ^{55,114} The national

countries will have to contribute the funding. 115

Overall, fundraising remains a decisive factor separating serious contenders from those unlikely to reach orbit. Nearly all companies that have reached operational status or are close to it have raised at least \$100M, often substantially more. The post-SpaceX generation has not yet demonstrated a significant reduction in development costs.

Cumulatively, very approximately over \$7–8 billion has been invested into small launch worldwide since 2002, yet only Rocket Lab has reached early profitability and most will never earn that investment back. This total funding amount is challenging to estimate, because some of the company funding has been diverted to larger launchers and a lot of government-backed or large-company projects are not well known.

6.16 Launcher Stages

The number of rocket stages is categorized on Figure 20. Where available, the criteria has been the count of stages required to reach a circular polar orbit. 4 stages is typical with solid rockets and most of them are operational in the US and China. Many new launchers have 2 stages, but some require an additional third stage to circularize orbit. Rocket Lab is considered here to have 3 rocket stages, because circularizing orbit requires the Kick Stage. There are now eight 1-stage SSTO launchers in development, an increase from 4. Sidereus Space Dynamics's EOS is one of the examples. ¹¹⁶

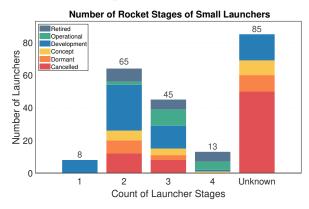


Figure 20: Small Launchers Stages

6.17 Propellant Types

Propellant or more accurately fuel types are shown on Figure 21. The criteria is defined by the propellant of the first and the largest stage or for the majority of the launcher stages. Methane has grown the most since 2023, from 8 to 13.

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Gilmour Space's Eris uses a hybrid engine with a 3D-printed solid fuel grain and a Hydrogen Peroxide liquid oxidizer. A successful orbital launch would also be the first for a hybrid rocket design. 117

Space One's KAIROS uses solid fuel for the first 3 stages. ¹¹⁸ Isar Aerospace's Spectrum uses propane. ¹¹⁹

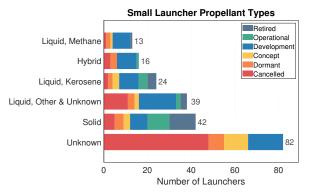


Figure 21: Small Launchers Propellant Types

There does not yet seem to exist a clear advantage between the launch costs and propellant types, and related economics would have to be proven.

6.18 Reusability

Figure 22 depicts the reusability status of small launchers. Partial reusability and full reusability has not been differentiated at this time.

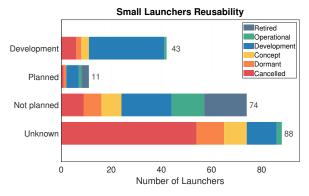


Figure 22: Small Launchers Reusability

In August 2025, a single Falcon 9 first stage has now been launched and landed 30 times. While most small launchers are not planned to be reusable.

Rocket Lab talked about reflying Electron booster in 2024 but it has not happened as of August 2025. ¹²⁰ Soon after that in 2024, Peter Beck said that Electron reuse is not that important to the business margins and that the team is focused on Neutron. ¹²¹

Astron Systems is planning a fully reusable small launcher with 360 kg payload to LEO. 122

None of the currently operational small launchers seem to have clear reusability developments or plans.

6.19 Geographical Distribution

Figure 23 shows the headquarters locations of small launcher organisations. When a company has a presence in multiple countries, only the legal headquarters is counted. Launch sites may be elsewhere.

The distribution is highly concentrated. The United States hosts 84 organisations, followed by China (21), the United Kingdom (16), India (11), France (9), Canada (9), Italy (7), Japan (7), Germany (6), Australia (6), Spain (5), Russia (5), and South Korea (4). Many other countries have one to three organisations each, for a total of 216 entries.

Illustrative examples include Orbex and Skyrora in the United Kingdom; RFA, HyImpulse, and Isar Aerospace in Germany; Latitude, MaiaSpace, and Sirius Space in France; Skyroot Aerospace and Agnikul Cosmos in India; Avio and Sidereus in Italy; Gilmour Space in Australia; and IHI Aerospace, Interstellar, Honda, and Space One in Japan.

7. MARKET ANALYSIS

This section presents an overview of market context, competition, and revenues of small launchers.

This was a significantly longer section in the 2021 and 2023 surveys but most of the content about launch market size estimations and forecasts has not been repeated. Majority of the statements still stand.

7.1 Market Overview

Compared to most new emerging space industries, space launch is an existing market, and it is straightforward to add up the yearly commercial and institutional revenues.

A number of market studies have been published but less in the last 2 years. Market forecasts should be treated cautiously, as past predictions have often proven inaccurate. Pierre Lionnet observed that "forecasting the launch market is a perilous exercise with a long history of failed projections". ⁹ The following examples highlight some recent analyses.

The global small launch vehicle market was valued at USD 1.55 billion in 2023 and is projected to grow to USD 4.29 billion by 2032, corresponding to a CAGR of 11.1%. 123

Forecasts estimate that nearly 14000 small satellites <500 kg will be launched worldwide between 2024 and 2033, averaging close to 500 per month.¹⁴

Reports note that demand for satellites continues to rise but at a moderate rate rather than the exponential growth once projected. Many small launch companies continue to struggle to compete with the low-cost rideshare services of larger rockets,

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Small Launchers Headquarters Map

9 16 1 1 21 4 7

Figure 23: Headquarters Locations of Small Launcher organisations

particularly SpaceX's Transporter.¹²⁵ As a result, some analysts warn of consolidation and "bloodletting" among new entrants.^{36,126}

While the number of all global space launches has increased overall, the growth has been concentrated in Space X and China, while activity in Europe, Russia, and India has decreased. Space X's rideshare program launched about ${\sim}800$ payloads within 3 years, many of which had appeared in the backlogs of small launch providers. 127

Lionnet has also stressed that launch demand cannot be generated independently of satellite production, and that customers must demonstrate both payload readiness and financing before launch opportunities can be secured. Lionnet further stressed that achieving low launch cost, demonstrated most effectively by Falcon 9, continues to set the reference point for the industry. He also described the small launch vehicle sector as "still a nascent market, with limited revenue opportunities and intense competition for a relatively fixed customer base". 129

7.2 Competitive Advantages

Small launcher developers have continued to highlight a variety of potential advantages, including additive manufacturing, engine efficiency, propellant selection, alternative launch methods, and reusability. However, no single technology has proved to have a decisive advantage yet. For most companies, the main challenges remain in execution: getting to the pad, achieving orbit, scaling manufacturing, and then addressing unit economics. These challenges are primarily managerial, industrial and financial, rather than the result of a particular design choice.

Responsive launch is expected to remain a limited niche within the broader small satellite launch market, even after military-supported demonstrations such as Victus Nox.⁹⁹

7.3 Wider Market Competition

Small launchers continue to face competition from alternative access to orbit, including rideshare services on larger rockets, orbital transfer vehicles (space tugs), and occasional deployment from space stations. In the 2021 survey, this was also a longer chapter, but there have been few changes.

SpaceX rideshare remains by far the most widely used option, with prices increasing by about \$500 per kilogram annually. The 50 kg option is now \$325,000 with additional mass at \$6,500 per kg. 130, 131

D-Orbit has continued flying one to four tugs per year. However, for now space tugs are often used for late payload additions rather than as primary transport to unique orbits. Russia and China largely serve domestic satellites. Deployment from crewed space stations is less common as of 2025.

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7.4 Revenues

SPAC-era revenue predictions were optimistic and have not materialized. In this section, only launch service revenues are presented where available.

For reminder, Astra projected in February 2021 that it would make \$619 million from 165 launches in 2024 and \$1.125 billion from 300 launches in 2025. ¹³² Virgin Orbit forecast \$766 million in 2024, \$1.24 billion in 2025, and \$1.63 billion in 2026 from launch services. ¹³³ These projections have not been achieved and most of the potentially corresponding satellites have not yet flown on other launch vehicles either.

Rocket Lab Rocket Lab's estimated launch revenues from 2021 March were: \$49M in 2021; \$115M in 2022; \$141M in 2023; \$232M in 2024; \$399M in 2025; \$658M in 2026; \$915M in 2027. 134

In reality, Rocket Lab reported launch service revenues of \$39M in 2021; 60.7M in 2022; 71.9M in 2023; 125.4M in 2024, about half but closest.

Including the suborbital HASTE missions, seven launches were done in 2020, 6 in 2021, 9 in 2022, 10 in 2023, 16 in 2024 and 12 in 2025 as of August. 80

Since about 2023 Q2, the cost of launch revenue is lower than revenue (gross profit).¹³⁶ In the 6 months ended June 30, 2025, Rocket Lab's revenue per launch was \$7.5 million. Cost per launch for the 6 months ended June 30, 2025 was \$5.3 million.⁸³

7.5 Backlogs

Several small launch companies that once announced significant backlogs, in some cases exceeding \$100 million, have since retired their vehicles (e.g., Rocket 3, Terran 1, RS1) or gone bankrupt (Virgin). In some cases, workforce and resources have been redirected toward larger next-generation rockets. While this can sometimes be justified, continued manufacturing and operations also provide opportunities for iteration, learning, and early revenue. Historical experience shows that scaling to higher launch cadences consistently requires years, even when customer demand is present.

ABL also reported a backlog of 75 launches for its RS1 vehicle in 2021, though most of these were associated with Lockheed Martin, a major investor. Amazon initially booked ABL for the first Kuiper satellite launches in 2021, but by October 2022 these missions were reassigned to ULA. 138, 139

Several new announcements have been made since 2023. Latitude signed a multi-launch contract with Atmos Space Cargo in 2024.¹⁴⁰ Latitude announced that they have 26 pre-booked launches as of summer

2025 and that they can be profitable with less than 10 launches. $^{141,\,142}$

Firefly announced an agreement with Lockheed Martin for up to 25 Alpha launches through 2029. 143

Rocket Lab continued to expand its manifest, including a contract with Synspective for 10 Electron launches, ¹⁴⁴ although in 2024 it reported that customer delays reduced the realized cadence from a planned 22 missions to about 17. ^{96,145} Peter Beck does not see a retirement of Electron as of 2024. ¹⁴⁶

Vaya Space announced a multi-launch agreement for up to 250 satellites of Space Telecommunications Inc.'s constellation starting in 2027. 147 iRocket disclosed a \$640M multi-year agreement in 2025. 148

In August 2025, ESA signed the first launch service contracts under the Flight Ticket Initiative with Avio for free flights of Vega-C and with Isar Aerospace for two flights. 149

Interstellar Technologies announced agreements with five organisations to launch payloads on the first flight of its ZERO rocket in 2027.¹⁵⁰

However, industry views on the value of backlogs remain divided. Rocket Lab executives have characterized unflown contracts as of limited value, while Relativity Space has defended backlogs as a path toward product—market fit. ¹⁵¹

In some cases it is uncertain whether customers have secured sufficient funding at the time of signing (often not), and the extent of actual financial commitment in these contracts is not always disclosed.

Rocket Lab As of 2025 June 30, the launch backlog is \$409.6 million.⁸³ About half of that is expected to be recognized within 12 month.¹⁵² This would come to about 30 Electron launches but some Neutron activities may already be included also.

7.6 Valuations

Among the key examples highlighted two years ago, Astra has since returned to private ownership, Virgin Orbit has ceased operations, Firefly is now public with activities extending beyond small launch, Relativity Space has pivoted to larger vehicles, and ABL has shifted its focus away from orbital launch.

Global equity markets are trading near all-time highs, with the S&P 500 and Nasdaq both reaching record closing levels in August 2025. This also places many publicly listed space companies at relatively high valuations. ¹⁵³ Analysts have raised concerns that these indices may have limited further upside, and that current overvaluation could extend to space-related stocks, many of which now trade at comparatively high multiples. ^{154, 155}

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Isar Aerospace is now valued at >\$1.2 billion. ¹⁵⁶

Rocket Lab Rocket Lab went public in August 2021 at \$4.8 billion valuation. 157

As of 2025 August 24, Rocket Lab stock is \sim \$44.3, giving a market cap of \sim \$21.4 billion. A year ago, in August 2024, the stock price was approximately \$6, and even smaller before.

Firefly Firefly completed an IPO, raising about \$868 M^{71} and shares started trading on 2025 August 7. The shares initially opened at \sim \$70 and closed at \sim \$60.¹⁵⁸ As of August 24, the share price is \sim \$46, giving a market cap of \$6.76 billion.¹⁵⁹ However, Firefly is also working on a larger launcher and successfully landed on the Moon in March 2025.¹⁶⁰

Innospace Innospace went public in 2024, but its share price has declined after the IPO. 61

As of 2025 August 24, the stock price is \sim \$6.8 and the valuation is about \$81 million. 161

7.7 Spaceports

Launch site costs could be significant compared to small launch prices. Astra reported that launching from Cape Canaveral costs about \$1.5 million per mission, whereas private spaceports can be about one-third of that. ¹⁶² Peter Beck noted that private launch sites can be cheaper still. ¹⁶³

Potential bottlenecks have been noted at Cape Canaveral¹⁶⁴ and certain other heritage spaceports, including in China, but these constraints are not driven by small launchers, and no such limitations are currently evident in Europe.

The Spaceport Company is developing mobile sea-based launch platforms. The company has also performed initial demonstrations of offshore launch and recovery operations in the United States. ¹⁶⁵ In 2024, it received a \$2.5 million contract from the U.S. Defense Innovation Unit. ¹⁶⁶

Several new spaceports are in development. In Europe, Orbex has decided to pause construction of its own spaceport at Sutherland and announced that its first Prime launches will instead take place from SaxaVord Spaceport. ¹⁶⁷ Elara Aerospace plans launches from Sardinia. ¹⁶⁸ Italy is reopening the Broglio offshore platform in Kenya. ¹⁶⁹ Sweden's Esrange is expanding, with the Swedish military as an anchor customer. ¹⁷⁰ Germany committed $\mathfrak{C}2M$ for offshore infrastructure in the North Sea. ¹⁷¹ ESA and France signed agreements extending the use of the Guiana Space Centre to 2035. ¹⁷²

The chairman of the UK Space Agency said the development of spaceports in northern Europe has become a competition for first-mover advantage and market share and that "it's a close race." ¹⁷³

In North America, Maritime Launch Services is building Spaceport Nova Scotia, supported by provincial tax credits and federal financing, ^{174,175} and has partnered with Reaction Dynamics for initial suborbital launches. ¹⁷⁶ Yuma, Arizona has been shortlisted for a federally funded spaceport project. ¹⁷⁷ Rocket Lab selected Bollinger Shipyards to support modification of Neutron ocean landing platform. ¹⁷⁸

In Asia-Pacific, Firefly has discussed and studies launching from Japan, ^{179,180} and Virgin Orbit previously planned flights from Oita Airport. China is expanding its commercial spaceport to support increased launch demand. ¹⁸¹ The Dongfang Aerospace Port is the first multi-functional ship for space launch and recovery in China. ¹⁸² Australia continues development of launch pads through Southern Launch.

A framework for evaluating readiness levels of new spaceports has been proposed,²⁹ which could be used to evaluate small launch vehicle readiness.

In many cases, shipping satellites remains cheaper than building a dedicated local pad, until launch rates become high enough that pad access itself is the limiting factor. Relativity estimates that transporting a first stage to Florida and returning it by barge cost up to \$3.45 million. Multiple pads also introduce some duplication of personnel and infrastructure as well as new integration challenges. Thus, having a single pad can improve utilization of ground segment hardware and provide more operational experience, likely reducing scrubs. A local pad may only make sense for geopolitical and ITAR reasons if governments are willing to cover the extra costs.

In summary, many more spaceports may be developed than there are sustainable small launch companies to use them.

7.8 Future Plans & Alternative Revenues

Most launcher organisations continue looking beyond expendable small rockets toward reusability, larger vehicles, and diversified revenue streams. Several have initiated spacecraft and constellation projects (e.g., SpinLaunch's Meridian Space⁹²), though only a few have advanced beyond early stages.

Space tugs are often mentioned as a complementary business due to their overlap with upper stages, but few have flown. Some firms also market spacecraft subsystems and components, again led by Rocket Lab, while newer actors such as NordSpace have also positioned themselves as end-to-end providers.

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Hypersonic testbeds continue to being pursued as an additional source of revenue and technology development. Many kinetic launch concepts are focused on this area. Rocket Lab has flown multiple HASTE hypersonic research missions for government customers. In Europe, ESA and the UK have initiated the INVICTUS program, a reusable hypersonic test platform to provide flight access for high-speed propulsion and materials research. ¹⁸⁴ INVICTUS has similarities to the Skylon spaceplane.

Hanwha Aerospace signed a technology transfer agreement with the state-funded Korea Aerospace Research Institute (KARI) for the KSLV-II (Korea Space Launcher Vehicle-II) launcher, also known as Nuri. This is similar to how ISRO developed the Small Satellite Launch Vehicle (SSLV), which is now being commercialized. 186

At the same time, some investors have started to question the merits of vertical integration by launcher companies, noting that attempts to control rockets, spacecraft, and subsystems in-house may increase costs and risk than improve competitiveness.¹⁸⁷

7.8.1 Reusability

Several small launcher developers have added reusability plans in recent years, and for newly announced rockets, reusability is now almost always part of the baseline design.

Rocket Lab initially discussed reflying Electron boosters in 2024 but no such flight has occurred as of August 2025.¹²⁰ Later in 2024, Peter Beck stated that Electron reuse was not considered critical for business margins and that company efforts were shifting toward the development of Neutron.¹²¹

Stoke explained motivation behind reusability. 188

Dassault Aviation unveiled VORTEX reusable spaceplane and Phase 2 VORTEX-S (Smart Free Flyer) may constitute as a small launcher. 189

7.8.2 Larger Rockets

The development of larger launch vehicles by companies that began with small rockets has intensified compared to the 2021 and 2023 surveys.

In Europe, Orbex announced in Dec 2024 that it will begin development of a medium-sized vehicle. PLD Space presented plans for larger rockets and crewed spacecraft. ESA has continued heavy-lift studies, publishing a call for a 60-ton class rocket in late 2024, releasing earlier findings, and awarding €230M to ArianeGroup for the Themis reusable demonstrator. Plane Factory Augsburg (RFA) and other European companies have also announced medium-class launch vehicle projects.

The Exploration Company has tested a pre-burner for a high-thrust rocket engine¹⁹⁴ and may enter the launch vehicle sector in the future.

Northrop Grumman invested \$50 million in Firefly in May 2025 to advance medium-class launcher Eclipse, with first launch expected in early 2026. 195

In China, several commercial organisations are developing large reusable rockets, with first flights targeted for $2025-2026^{196,\,197}$ and have further plans for even more launch vehicles. ¹⁹⁸

Blue Origin's New Glenn launched for the first time in early 2025 and reached orbit, but the first stage was lost before landing attempt. Second mission planned to carry NASA's Mars probes in September 2025. Or United Launch Alliance may be sold soon.

7.8.3 Satellite & Constellation Programs

Multiple small launch providers are working on in-house spacecraft development programs. Rocket Lab has launched many in-house developed spacecraft.²⁰³ Gilmour Space's first satellite launched in June 2025.²⁰⁴ SpinLaunch is now more focused on the Meridian Space broadband constellation.⁹² NordSpace is co-developing a custom satellite bus.²⁰⁵

8. CONCLUSIONS

Statistical overview of 216 small launch vehicles with payloads up to 1500 kg has been presented. The database grew from 203 in 2023 to 216 in 2025. No major breakthroughs have been noted. For a more complete overview, it is recommended to view the 2021 and 2023 surveys^{1,2} because many facts, discussions and findings have not been repeated.

The fortunes of small launch providers are mixed and often negative. While Electron passed 70 launches, Kuiazhou-1A passed 33 and Ceres-1 passed 20, most commercial rockets have struggled to get to the launchpad at all and then to orbit afterwards.

Technical execution remains very challenging. Even reaching orbit once is a crucial proving point. It demonstrates a company's technical capability and can unlock new funding or government support.

More consolidation, pivots, and exits in the coming years is very likely. The landscape by the late 2020s will likely be defined by only a handful of winners from the current crowded field.

Competition from rideshare services on large rockets and space tugs keeps intensifying. SpaceX's Transporter and Bandwagon missions continue to offer relatively low prices per kilogram to orbit, drawing many small satellite customers.

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Many compare their maiden launches with Falcon 1 and Electron, which first orbital launches also failed. However, one should also look at the development times and budgets, flight time, and months to the second launch. Most recent rockets tend to be more expensive with slower timelines. As knowhow becomes more widespread, building a launcher should become cheaper and faster, in theory.

Cumulatively, very approximately over \$7–8 billion has been invested into small launch vehicles worldwide since 2000. However, only Rocket Lab has reached early profitability and most will never earn their investment back.

In a 2025 keynote, Peter Beck stated that "small launch is well and truly being solved," citing Electron's track record. 34

- \bullet Years 2023-2025 saw notable :
 - first launches (e.g. Isar's Spectrum, Gilmour's Eris, Space One's KAIROS);
 - pivots (e.g. ABL RS1);
 - continued delays for maiden launches.
 - Rocket Lab seems to be profitable in recurring launch services (gross profit).
- 20 (9%) of 216 small launchers are retired, 17 (8%) are operational, 67 (31%) are in development, and 112 (52%) have either concept, dormant or cancelled status.
- Among funding:
 - At least 85 organisations have raised more than \$1 million.
 - At least 50 have received >\$50 million.
 - Almost all vehicles that reached orbit needed over \$100 million.
- Timelines remain long. Isar's first orbital attempt came after about 7 years and Gilmour's after about 13 years. Time from first flight to second flight often exceeds one year.
- Spaceport options keep expanding, but most will likely not find recurring usage.
- Venture formation slowed in 2024 and 2025.
- Execution seems to be the main constraint, not a single technology choice. Funding and teams matter, lower dollars and staff per launch.
- Backlogs often do not convert to launches.
- None of the operational small launchers offer dedicated mission prices of less than \$4 million.
- Rocket Lab's Electron cadence and demand as per backlog are growing.
- Reusability work on Electron was paused to focus on Neutron.

From the market analysis side, revenues, backlogs and valuations were updated, and many claims were discussed in a wider context.

- Small launch excitement continues to cool with both launcher and constellation delays.
- Rocket Lab's launches are waiting behind customer readiness, related to market demand.
- Many more small launch organisations have started developing larger rockets, but also satellite platforms and various other revenue sources.
- Launch market elasticity is difficult to forecast.
 Currently the gap between the \$1.3M SpaceX
 200 kg rideshare and \$7.5M Electron launch is likely large for most space startups.

Future work could involve:

- Tracking the conversion rate of backlogs.
- Measuring learning and the time from first flight to second flight.
- Researching management and execution.

The aim is to keep repeating this written study every two years, but the online database and figures will continue to be updated multiple times per year.

As of 2025, the race is still on, but the finish line for many others will be coming into sight. With many bankruptcies, cancellations and pivots, who can take the lead from Rocket Lab in offering more affordable small satellite launches?

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